

## KQED Arts

# Stephanie Syjuco's International Orange Commemorative Store (A Proposition)

By Kristin Farr | May 22, 2012



For the 75th anniversary of the Golden Gate Bridge, *Spark*-featured artist Stephanie Syjuco was commissioned by the FOR-SITE foundation to create an artistic response to San Francisco's famous orange landmark. Syjuco produced an expansive shop of souvenirs, all in a monochrome palette: the memorable orange hue of the Golden Gate Bridge. Working with the same paint used to keep the bridge looking fresh, Syjuco's installation features all things reddish-orange: teacups, jewelry, postcards and tchotchkes that are surprisingly not for sale, but presented together as a conceptual art installation. This project contributes to the artist's oeuvre, which instigates dialogue about consumerism and our natural desire for objects and mementos.

We stopped by Syjuco's studio and interviewed her about her **International Orange** project and got a behind-the-scenes look at her collaborative process. Her project is part of several artworks to be installed at Fort Point in celebration of the Bridge's milestone anniversary.

If you're an educator, head over to KQED's EdSpace for an Educator Guide with lesson plan ideas related to Syjuco's work and other **International Orange** artists' projects.

Visit KQED's Golden Gate Bridge 75th Anniversary page for more coverage. The **International Orange** projects will be on view starting May 25, 2012. For more information visit [international-orange.org](http://international-orange.org).